



America's Chinatowns

Dozens of digs and collections are revealing the culture, diversity, and challenges of the first Chinese Americans

by SAMIR S. PATEL

EFORE THE CALIFORNIA Gold Rush in the late 1840s, there were perhaps 50 native Chinese people in the United States. Just a few decades later, there were more than 100,000, and seemingly every city, town, and remote mining camp in the West had a Chinatown of its own. Chinese immigrants were exotic curiosities, targets of racism and violence—and an essential part of the labor force that settled the West. They left little written history, but dozens upon dozens of archaeological sites and collections are now enriching our understanding of how the first Chinese Americans negotiated life in a strange and sometimes hostile land.

Most of the nineteenth-century Chinese immigrants came from an area the size of Rhode Island-Taishan County, in the southern province of Guangdong, which had suffered the dual indignities of the Opium Wars and the Taiping Rebellion in the 1840s and 1850s. The opening of trade relations between China and the United States, and the discovery of gold in California, spurred the first surge of immigration. In 1852 alone, more than 20,000 Chinese people passed through San Francisco's Golden Gate. Many found relative safety. comfort, and job opportunities in Chinatowns, which grew first in the cities and then appeared on the frontier as Chinese laborers pursued work in railroad construction, mining, lumber, agriculture, and other industries. Their population in the United

States declined following the Chinese Exclusion Act of 1882, which prohibited new immigration, and would not rebound until the restrictions were lifted 60 years later, starting a second wave of Chinese immigration that has since brought their numbers north of three million.

Archaeological investigation of Chinatowns and Chinese neighborhoods began in the 1970s, with digs at sites such as Ventura, California, and Lovelock, Nevada. There were more in the 1980s and 1990s: Sacramento, San Francisco, Oakland, Los Angeles, San Jose, and others. But most of this early work was cultural resource management—digs related to construction or roadwork—and generated little analysis or scholarship.

Today, Chinese-American archaeology is changing, with new digs, the rediscovery of old collections, and a push to bring researchers together to share findings. Archaeologists and historians have begun working closely with historical societies and descendant communities, and even collaborating with colleagues in southern China. The picture emerging is of a complex, diverse community that held on to some traditions, selectively adopted aspects of Euro-American culture, and tried to make the most of opportunities.

"One of the things that archaeology is doing for all of Chinese America is giving us a greater understanding of what transpired among people who left no or very little written record," says Sue Fawn Chung, a historian at the University of Nevada, Las Vegas, who specializes in Chinese-American history.

Culture

Nineteenth-century Chinese immigrants were usually regarded with deep suspicion by Euro-Americans. Their goods were considered strange, their women immoral, their neighborhoods dangerous, their food unsavory. The first studies of their material culture in the 1970s and 1980s described early Chinatowns as insular, traditional, and resistant to change. These early archaeological studies focused on the idea, long abandoned by historians, of acculturation—that is, how much the Chinese were assimilating American culture. "I think that the way we thought about cultural change was a little narrow," says Barbara Voss, a Stanford University archaeologist who leads the study of the Market Street Chinatown collection in San Jose.

Archaeological thinking has since evolved, and the relationship between Chinese immigrants and American culture is now known to be much more than a one-way street toward



"Americanness." Chinese-American culture was shaped by tradition, connections to mainland China, institutional segregation and racism, local circumstances, and a complex process of adaptation and selective accommodation.

Examples of this complexity come from a number of projects. Market Street Chinatown in San Jose was destroyed in an arson fire in 1887. Anti-Chinese sentiment was high, and arson, beatings, and even murder were not uncommon. The burn layer preserved the site, which was excavated about a hundred years later. The collection, however, was packed away, only to be rediscovered in a storage room in 2001 by archaeologist Rebecca Allen of private cultural-management firm ESA—all 451 boxes of it—who brought it to Voss' attention. Analysis of the collection (some 50,000 artifacts to date) continues, but has so far revealed a community that was hardly isolated. A rich mixture of Asian, British, and American household goods shows that though it was an ethnic neighborhood, its borders were porous, and its popula-



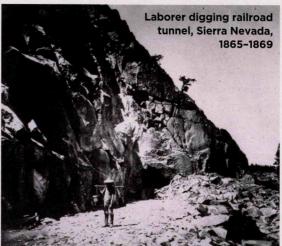
tion diverse, mobile, and adaptable. "It's very clear culture is not a zero-sum game," Voss says. "People were not choosing between tradition and innovation."

During excavations in Sacramento, Adrian Praetzellis of Sonoma State University found a specific instance of how the Chinese selectively, even strategically, adopted American goods. Chinese agents-bilingual businessmen who worked with Americans and helped Chinese laborers find work—were common in urban Chinatowns. In what was once the home of an agent, Praetzellis found both Chinese ceramics and British pieces, especially large serving dishes. According to historical sources, agents held open houses with local businessmen and politicians to show that Chinatown was a reliable place to conduct business. At these banquets, Chinese food was served but—as Praetzellis' finds show—probably on British servingware. The British ceramics were a nod to guests rather than a sign of assimilation. "It had little or nothing to do with culture change itself," says Praetzellis. "It had to do with intelligent manipulation of what could be a difficult, even dangerous, situation." Interestingly, the ceramics include pieces of willow pattern, an iconic nineteenth-century British print that itself had been adapted from a native Chinese pattern and mass-produced in England.

Euro-American culture was not the only influence on Chinese communities. At work camps, laborers from different ethnic backgrounds often lived and worked side by side. At a cannery site in Canada, for example, Doug Ross of Simon Fraser University is examining the differences and similarities between Chinese and Japanese work camps. Furthermore, many neighborhoods considered "Chinatowns" were also home to other marginalized or segregated populations—such as other Asians, African Americans, Native Americans, Portuguese and German immigrants, and even white prostitutes—who found safety, community, a functional economy, and less discrimination or judgment.

Labor





he Chinese first migrated to the West for the same reason most everyone else did: a shot at "Gold Mountain." As their reputation for hard work (at low wages) grew, more Chinese came and found jobs on the railroads. Though Chinese immigrants worked in other professions, at the peak of railroad construction in the 1860s, up to 90 percent of the labor force was Chinese. They dug trenches and tunnels, built grades, and laid track from Utah to California, through the same country that had famously claimed the lives of the pioneer Donner Party just 20 years earlier. "The Transcontinental Railroad, arguably one of the most significant engineering feats in North American history, was constructed largely by Chinese workers," says Stanford's Voss. "It's a dramatic example of the role that workers play in building countries and societies."

Many of the camps that housed Chinese railroad workers were temporary and have long been forgotten. But between 1865 and 1869, the Central Pacific Railroad pushed through Donner Pass in the High Sierras. At 7,000 feet, sometimes with up to 40 feet of snow pack, laborers, many of whom were Chinese, dug seven tunnels through solid rock. The work took four years, so some encampments there were more established and longer-lived than those elsewhere. John Molenda, a graduate student at Columbia University, has surveyed of a number of these camps, and Rebecca

Allen and Scott Baxter of ESA studied one at Summit Pass in detail. "We wanted to know what they were bringing there to make themselves feel like they were at home," says Allen.

Because tools and personal items probably traveled with the workers, the remains at these sites include some stone foundations and an array of potsherds, gambling pieces, and opium paraphernalia (perhaps used to treat injuries, aches, and pains). At the Summit site, Allen found the remains of a large roasting hearth, evidence of communal meals that may have helped build social bonds. Gambling pieces served a similar purpose, says Molenda. These men were away from their families or the relative comforts of a Chinatown for years at a time, and gambling was a way to create community. Besides, he adds, they wouldn't have had much to lose: Chinese immigrants sent around two-thirds of their wages back home. According to Molenda, this sense of community, combined with a distinctly Chinese sense of duty and sacrifice, made them particularly

effective and soughtafter laborers. "They did as much as they could to make themselves as comfortable as possible within the constraint that what they were doing was not about having fun," says Molenda.

They were so effective, in fact, that many American investors moved specific work gangs onto other projects after the completion of the railroad, and even sometimes protected them during surges of anti-Chinese sentiment. To the capitalists, the Chinese were a

cheap, easily controlled labor force. To keep them that way, most investors supported anti-Chinese legislation, which thwarted any social mobility.

Much of this recent research is coming together in the Chinese Railroad Workers in North America Project at Stanford University, a cross-disciplinary effort involving historians, archaeologists, and other scholars. The project aims to create a digital archive of research materials, organize events and conferences. and make connections with institutions in southern China to unify the study of the railroad workers. According to Voss, archaeological director of the project, it is an opportunity for archaeologists in the field to examine new methods for studying a mobile, rapidly moving population. "This is a good project for archaeology," she says. "This forces us to think differently about our data."

cording to Chinese work camp, British Columbia

Health

ife would have been hard for most Chinese immigrants in the American West, especially itinerant workers.

Ryan Harrod of the University of Alaska Anchorage recently excavated 13 sets of skeletal remains from a Chinese graveyard at Carlin, Nevada, the district terminus for the Central Pacific Railroad. Such graves are rare, as remains were usually sent home to China. The individuals buried at Carlin had several signs of poor nutrition. They also showed evidence of

years of grueling manual labor: highly developed muscle attachment points and joints with signs of deterioration. There was also blunt force trauma, from broken bones to a fatal head wound, which reflects the constant threat of physical violence they faced. "In general, just being Chinese at a time when there's anti-Chinese sentiment in a fairly rural community in the West probably wasn't that good a situation," says Harrod.

Daily life might have been better in more established Chinatowns, but the Chinese still found themselves disadvantaged. "They were often denied access to public healthcare facilities and denied treatment by doctors," says archaeologist Sarah Heffner, who examined seven collections of Chinese-American healthcare-related artifacts for her dissertation at the University of Nevada, Reno. In the collection from Lovelock, Nevada, at the Nevada State Museum, Heffner found more than 100 health-related artifacts. She found herbal materials used in

Chinese medicine, such as turtle carapace, cuttlefish cuttlebones, snake bones, and bobcat bones (perhaps a local substitution for tiger bones, prized in traditional Chinese medicine). There was also

packaged Chinese medicine.
One embossed single-dose vial had the name of a drugstore in Hong Kong and specified that it contained "deer's tail," "testes and penis of ursine seal," and "tonify the kidney pills"—all associated with kidney health and treatment of impotence or premature ejaculation. The paper wrapper from another container was labeled "bao ji

Single-dose medicine vial



"Pills of relief" wrapper

wan," or "pills of relief," and had a written warning that any attempts to copy the contents would result in a curse on the counterfeiter's family.



In the Lovelock collection Heffner also saw Euro-American medicines, primarily bottles containing popular patent medicines such as Sloan's Family Liniment and Perry Davis's Vegetable Painkiller. Like the packaged Chinese medicines, these purported cure-alls

Food

t doesn't take a connoisseur to know that much of the Chinese food sold in the United States today is hardly the same as traditional Chinese cuisine. We can think of it as Chinese-American food, and its roots likely lie in the kitchens, restaurants, and hearths of nineteenth-century Chinatowns in the West.

Since most of the early Chinese immigrants came from southern China, their cuisine was based on the Cantonese food cooked in Guangdong, mostly rice, vegetables, and pork or fish. The American populace vilified Chinese food as smelly, suspect, and unhealthy. The Chinese cooked their

traditional food using both imported ingredients and local substitutes, and catered to local tastes when they had to. "It is fairly similar to other immigrant food situations around the world and in the past," says Ryan Kennedy, a graduate student at Indiana University who is studying the subject.

The collection from Market Street
Chinatown in San Jose includes around
140 soil samples taken from what were
probably food storage areas. Stanford's
Voss recently sent samples to Linda
Scott-Cummings of the PaleoResearch
Institute in Golden, Colorado, to have
them analyzed for seeds, pollen,
and phytoliths (small pieces of silica

that form in plant tissues). There was evidence of rice, as one might expect, but there were also signs of wheat, barley, and millet, which might have been used to make northern Chinesestyle noodles.

Scott-Cummings also found evidence of a huge range of vegetables—some familiar to Chinese cooking (bitter melon and jujube, also known as a Chinese date) and some new (gooseberry, walnut), as well as indications of interaction between San Jose's Chinese and Hispanic populations (corn and tomatillo). Among the standout finds was pollen from agave. Young agave buds look much like lily buds, which are

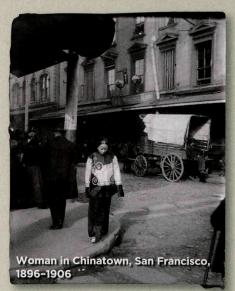
would have been cheap and practical. "The list of ailments they treat goes on and on and on," says Heffner. The use of both traditional Chinese treatments and American patent medicines is indicative of a lack of access to more formal healthcare. Not to mention that American patent medicines had a certain popularity because they could be up to 40 percent alcohol and exempt from taxes on spirits.

Single-dose vials like the ones that Heffner studied are common at Chinese sites in the West. Ray von Wandruszka, a chemist from the University of Idaho, is the first to look inside such vials. "Some still had stuff in them." he says. One vial from Market Street Chinatown in San Jose contained a bright red residue that turned out to be cinnabar, a sulfide of mercury used to treat infections in Chinese medicine. "It's really toxic, by the way," von Wandruszka says. Another contained magnetite, used to make an elixir to "anchor and calm the spirit-relieve restlessness, palpitations, insomnia, tremors-improve hearing and vision-combat chronic asthma," according to a modern sales pitch. These treatments are known as "stone drugs." pure or mixed mineral powders, and many are still available online today.

used in traditional Chinese dishes. In fact, Scott-Cummings has observed pollen from other members of the lily family at Chinese sites in Wyoming and Montana, suggesting that local populations often sought out substitutions for this cherished food item. "When you're living on a different continent, you get whatever you can," she says.

At other sites, archaeologists have found that the Chinese ate much more beef in the Unites States than they would have in China, where cows were too valuable as beasts of burden to be eaten. "It would have been a departure from what they were eating in China," says Kennedy. "People are trying new things."

Women



n the 1850s and 1860s, as much as 90 percent of the population of California-not including Native Americans—was male. This imbalance was temporary for Euro-Americans. but not for the Chinese. Most of the immigrants were men, and American employers preferred an all-male workforce. Anti-Chinese sentiment and the legislation that grew from it exacerbated the gender problem. The Page Act of 1875 outlawed the immigration of "undesirables," and because Chinese women were stereotyped as prostitutes, it effectively barred them from entry. In addition, the Chinese Exclusion Act of 1882 prevented Chinese men from sponsoring the immi-

gration of their wives and families. It was, essentially, American policy that Chinese men not produce natural-born Chinese-Americans. "This was really an American government policy enforced upon the Chinese to create an unnatural bachelor society," says Chung, the University of Nevada, Las Vegas, historian.

By some estimates, in 1890, Chinese men outnumbered Chinese women by 28 to one in the United States. There were never more than 5,000 Chinese women in the country well into the twentieth century, according to official records, though historians believe they were undercounted by the census. "Generally your husband hid you in the house," Chung says. There are accounts of some women who had a surprising amount of freedom and success, but their stories seem to be outnumbered by tales of prostitutes, Chinese women probably forced, coerced, or trafficked into sex work. "[Prostitutes] are never absent from the scene," says Chung. "But we really don't have any way to gauge the numbers."

There are few artifacts found at Chinese sites in the West that can be definitively tied to women, though their presence can be inferred from toys that are sometimes found in Chinese neighborhoods, even remote ones. The right site to establish the archaeological signature of nineteenth-century Chinese women has yet to be found.

Chinese men no doubt felt this absence. California was among the states that outlawed marriage between whites and non-whites, so it is no surprise that the Chinese and other marginalized groups, such as Native Americans, might find common ground. At Mono Mills, California, which is being studied by Charlotte Sunseri of San Jose State University, the Chinese laborer community lived side by side with a community of Paiute people. The two groups definitely interacted—Sunseri found Chinese ceramics in Paiute households, while pine nuts and obsidian blades turned up in Chinese homes. It is possible they may even have cohabitated. There are, in fact, historical records of Chinese-Paiute marriages. "They each had their own marginalization and this was a form of agency," says Sunseri.

Even after the Chinese Exclusion Act was repealed in 1943, setting off a second wave of Chinese immigration, it would be another 20 years or more before the gender ratio normalized among Chinese Americans.

Samir S. Patel is deputy editor at Archaeology.

Copyright of Archaeology is the property of Archaeological Institute of America and its content may not be copied or emailed to multiple sites or posted to a listserv without the copyright holder's express written permission. However, users may print, download, or email articles for individual use.